

AD FOR A JOB

Before You Write

Read the ads and answer the questions.

a.

TRUCK DRIVERS

We . . .

- are a successful transport company.
- have been in business for over 20 years.
- offer excellent income potential.

You . . .

- are honest and reliable.
- have a commercial driver's license.
- enjoy driving long distances.

Send résumé to International Transport at IT_hr@cup.org.

b.

Looking for truck drivers

A transport company is looking for truck drivers. Please don't contact us if you are not honest and hardworking. You also must have a commercial driver's license. You will have to drive over 1,000 kilometers a day. Send résumé to International Transport at IT_hr@cup.org.

1. Which ad is easier to read? _____
2. Which ad suggests the salary may be good? _____
3. Which ad suggests the job may be hard? _____
4. Which ad do you prefer? _____

Your First Draft

A Imagine you own a company. You want to hire someone for a position with your company. Make notes about your company and the position.

B Write an ad. Use the ad you preferred above as a model.

C PAIR WORK Read your partner's ad. Write answers to these questions.

1. What do you like about the ad?
2. What information is unclear?
3. What else do you want to know?

Your Second Draft

Use your partner's answers to revise your ad.